AAP Content Licensing Opportunities for EHRs

Timely, top-quality pediatric content from today’s leading pediatric publisher—the American Academy of Pediatrics

Bright Futures Tool and Resource Kit
Clinical Practice Guidelines
Point of Care answers
Pediatric patient/parent education
Content from AAP scholarly journals
AAP Content: The Gold Standard for Optimizing Pediatric Care
High-Demand Content From Proven Pediatric Problem-Solvers

**Bright Futures Tool and Resource Kit**
Recognized by the Patient Protection and Affordable Care Act as the blueprint for all visits to health care professionals for health supervision or well-child visits, Bright Futures is a national health promotion initiative dedicated to the principle that every child deserves to be healthy and optimal health involves a trusting relationship between the health professional, child, family, and community as partners in health practice.

Includes 300 files: 111 visit forms, 92 parent/patient education forms, 28 documentation forms, 27 practice management forms, 23 developmental assessments, and 10 community resources. 45 forms in Spanish.

**ADHD: Caring for Children With ADHD: A Resource Toolkit for Clinicians/ Vanderbilt Assessment Scales**
More than 50 documents related to diagnosis, treatment, and management of ADHD, including the Vanderbilt ADHD assessment scales for initial and follow-up evaluation by clinicians, parents, and teachers. Includes

- Interactive clinical practice guideline algorithm
- Policy statements
- Patient handouts
- Medication management tools
- Management plan

Parent materials are available in English and Spanish.

**Pediatric Care Online™**
Provides instant access to a wealth of practice-tested clinical recommendations, tools, and resources including diagnostic aids, treatment and management how-tos, prescribing and dosage data, clinical calculators, prevention guidelines, and visual libraries. Content includes

- **Red Book® Online**
The definitive source for pediatric infectious disease diagnosis and treatment—plus updates, images, and clinical solutions unavailable anywhere else. More than 2,700 full-color images, vaccine status information, infectious diseases news, and mobile download.

- **Pediatric Patient Education™**
Easy-to-understand patient information and instructions spanning everything from well-care checkups to vaccination support to acute care follow-up. Includes more than 350 English and Spanish handouts written at a 6th to 8th-grade level. Available in PDF and XML formats, including a syndication feed.

- **AAP Textbook of Pediatric Care, 2nd Edition**
Comprehensive, authoritative guidance spanning every aspect of current clinical practice with more than 3,000 pages of content.

- **Common Pediatric Medical Procedures Video Series**
13 common medical procedures every pediatrician should know; aligned with the ACGME required competencies.
AAP Policy and Clinical Practice Guidelines
Quick access to all current AAP policy statements, clinical reports, and technical reports.

Bright Futures
Comprehensive health supervision for well-child visits, including full text of the guidelines, pocket guide, and performing preventive services, as well as an interactive periodicity schedule.

Charts/Graphs/Algorithms Originally Published in Pediatrics
License charts, graphs, and algorithms that are published in the authoritative AAP research journal, including the Olsen intrauterine growth curves and Bhutani hyperbilirubinemia graphs.

Articles and Content From AAP Scholarly Journals—Content Available for Reuse
• AAP Grand Rounds
  Critical, evidence-based summaries of clinical content from nearly 100 journals.
• AAP News
  Official newsmagazine of the AAP and trusted resource for timely vaccine updates, AAP policy insights, and anticipatory guidance.
• Pediatrics in Review
  Featuring real-life cases, best practices, and clinical review articles.
• NeoReviews
  Neonatal/perinatal journal featuring clinical reviews, case discussions, basic science insights, and "on the horizon" pieces.
• Hospital Pediatrics
  The first-ever scholarly journal for pediatric hospitalists, delivering groundbreaking original research.

Digital Navigator
Web-based software application helps guide patient care decisions, promote family and patient education, and support administrative functions to ensure successful implementation of the Patient and Family-Centered Medical Home model of care based on the 2014 NCQA standards.

HealthyChildren.org and HealthyChildren.org en español
The official AAP Web site for parents, with over 4,000 articles on children's health available in English and Spanish. Since its launch in 2009, more than 43 million site visits. Link to both sites from your patient portal.
The American Academy of Pediatrics (AAP) is an organization of 64,000 primary care pediatricians, pediatric medical subspecialists, and pediatric surgical specialists dedicated to the health, safety, and well-being of all children. Its mission is to attain optimal physical, mental, and social health and well-being for all infants, children, adolescents, and young adults.

For more information on AAP content licensing, contact the AAP to discuss your specific interests and determine how our content can best serve your pediatric care goals and technology requirements.

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